

Board Meeting 30.10.2021

Agenda for Board Meeting 3.30pm Sat 30.10.2021

Chair: Roy Harris

Present: Josh, Miranda, Naomi, Susanna,

Apologies for absence: John Milik, Charlie Beer

Reappointment of Trust Officers (annual): including Chair, Administrator

Chair: unanimous agreement for Roy Harris to continue as Chair.

Administrator: Unanimous agreement for Naomi Beer to continue as administrator

Trustees: All trustees appointed in 2018 for re-appointment. Roy Harris, John Milik reappointed.

(Naomi Beer Miranda Harris Josh Beer Susanna Beer Charlie Beer due reappointment Sep 2022)

Approve Minutes of previous meeting: Annual Board Meeting Sep 2020 and informal BM July 2021 approved.

Actions from last minutes completed: write to 2 donators. Clay shoot for 2023 in pipeline. Comms update- no one available (discuss later). NB spoke to Felicity and Debs- no ideas. Chris Scales?

Financial update

Current balance £68,238.78

Total income 5.4.20-4.4.21 : £30,396.54

Total Expenditure: £23,56.60 (including £11,000 in grants)

Action: M to investigate how to code each event so we can get stats

Applications for current round.

Decision re Just Life and Strength through horses

Just life: Unanimous agreement to support in full.

Await reply on matched funding from Simon.

Action: N agreed to be conduit for donation to Justlife,

SLTH: Discussed financial viability which looks strong.

Unanimous agreement. And request that they provided a report.

Maggs, Oakleaf paid. Amber awaiting info.

Maytree is owed 2nd tranche

Applications for next round

Action: N to write to projects: Oakleaf, Cherry trees, Off the Fence, Derwentio housing, Hope into action, Taste life, Trust links. Still not heard from Yana (Roy chasing up) Miranda will chase the links with Evesham community mental health centre.

Newsletter update.

Re newsletter: Nov/Dec/Jan to have the charity as the main profile (less fundraising) May-tree/Maggs/Hope in action/SLIH/ Oakleaf /Cherry trees

Nov: Triathlon, Sarah P doing Blenheim, 10k Benet Carr, Jo's anniv, food for mood

Next year: Enneagram courses.

Feedback for newsletter: total 567 circulation. Over the year, total unsubscribes 19

35-46% open the e mail. Mainly 40-46%. You tube videos v popular. Dominic feature. Enneagram.

Donate button use for iron man post race: 14

Where can we promote the Trust? Facebook? Twitter? Other ideas?

MH Research

Emma and Miranda in contact as both presenting at Congress. Likely to come back with new proposal. Costs may be greater due to travel issues and university restrictions re lab use. May go straight to substantial project due to time issues of recruited students. This is all to be discussed.

Action: M and E to revisit and come back to Board with new proposal- realistically looking at new intake in Sept 2022.

Fundraising update 2020/21 and funds raised this year.

Fundraising for 2021/22.

Oct 20-Sept 21 £43,906.38 raised.

Oct 19-Sep 20 £26K+

No key events next year yet except tri, half iron man (5.6.2022 and July) and iron man (24.7.2022)

Possible Winter event at KES e.g. Dinner and dance/ concert.

Action: M and R will discuss possibilities.

Action: create Promotional video. Video clips of people at events next year.

Give-aways: Beer mats Bike pump Buff Bandana Bottle opener - Beer mats, race belts and Buffs get most support.

Social media support and costs. Need to recruit new person

Agreed that important to continue with Social Media but no one at the moment for the role.

Action: Miranda to advertise in next Focus

AOB

Thanks to Josh for working on Focus.

Congratulations to M and the team for the great fundraising effort this year.

Thanks to our Chair for all his various acts of support

Date of next meeting Sat 5th Feb 2022 3pm

Minutes by Naomi Beer