

Agenda for Board Meeting 3pm Sun 27.9.2020

**Apologies for absence:** John Milik

**Present:** Roy Harris (Chair) Miranda Harris, Susanna Beer, Charlie Beer, Joshua Beer, Naomi Beer

**Reappointment of Trust Officers:**

Chair Roy Harris and Administrator Naomi Beer both were approved by the Board for these offices.

**Minutes of previous meeting approved**

**Financial update:**

The Trust now has an online account. Naomi and Roy have authority to transfer funds from this account. Our accountant is given copies of all account summaries and acts as our auditor and check for the Trust's financial governance.

2019-20 book-keeping records have been sent to the accountant

**Current account balance £56,973.93**

Total income from 1.10.19-26.9.20 ~£26,330 which is above the fundraising target for the year.

MH as fundraiser was congratulated on her success this year. She would like to thank her team for their excellent support as this has been a team effort. This has helped strengthen the infrastructure of the Trust and these boosts are an important impetus for new ideas and projects as well as giving energy for the future. S makes v important contribution in terms of ideas and keeping hold of our central ethos which is driven by the persons and values of Dominic and Joseph.

In view of Covid this is an extremely gratifying achievement to have a healthy account balance.

**Funding decisions and applications**

Board met in interim meeting and agreed to divert funds previously allocated to Bowhaven's breakfast project to an art project and one-to-one support for clients due to Covid constraints. A report will be written for the next newsletter.

There was agreement to fund applications from YANA and Off the Fence

Forthcoming Applications for 1.2.2021 will be considered in the next round,

**Research proposal.**

A research proposal with costings has been put forward in collaboration with our research lead, MH. The long-term goal of the project is to develop an online food programme e.g. website/App, that is accessible and effective for students and which promotes their mental and physical health. The project will bring together personnel from a Dutch enterprise and Worcester Uni.

The Dutch company has developed a successful online food programme for diabetics in Holland, the structure and initial outcomes of which appear very translatable to the area of student health. This research project seeks to test out that premise. It has been extensively trialled in Holland and the company are happy for their programme to be used, subject to certain costs. Worcester Uni will be the umbrella organisation for Health and Safety assessments, risk assessments and ethical approval etc.

The project is in 2 parts: a feasibility study followed by a more extensive programme.

The Board's response was positive but notes that Covid may produce some issues with respect to timing of the study. The feasibility study should be easier to implement soon but we would need to responsibly evaluate the timing of a longer study as we would not want to commit significant funds to a longer project and then find it could not be completed because all the students are sent home, for example.

The Board commits to funding the feasibility study and in principle, the Board agrees to support the main study as long as it is satisfied that there is a strong likelihood the project can be completed.

**Fundraising update 2019/20 and funds raised this year.**

Over £26.2K raised since Oct 2019 which is brilliant since all our planned fundraising events were postponed or cancelled.

2.6 challenge: >£15k raised in total. Many events from many different fundraisers were included.

A special thanks went to JB for his promotions and IT work, NB for creating the Mailing list, and MH for promotions and providing overall impetus for the Challenge.

The Cribbage tournament and the Quiz both raised significant monies.

Online Quiz- special thanks to David Beer who moved into different league on this, plus JM, Georgie and Dom Szanto and Esther Beer. Many people followed it even though not directly taking part.

Cribbage Tournament- special thanks to CB and JB for their involvement

Marathon: NB to take part in the Virgin Virtual London Marathon on 4.10.2020.

Comms and marketing- JB has done outstanding job with this.

The Board commend MH for her work which has been key in giving huge impetus to fund-raising through time, energy and dedication.

We have also generated new interest. One objective of developing the Comms has been to spread the net and MH feels this has happened. More people are aware of us, new people who hadn't been involved before have become involved. It is gratifying to have raised so much in this current climate and also achieved increased awareness and overall impact of the Trust

#### **Other noted thanks:**

Seagull Cottage partnership for their donation of the Quiz star prize

Jonathan Harris who ran the 113 events half ironman and signed up as part of the BHMT. He was the only person to complete one of the postponed events.

#### **Fundraising for 2020/21.**

MH has confirmed that she is happy to continue in this role for a further year

London Marathon Oct 4th

Half ironman June 6 2021

Ironman July 25 2021

NY marathon Nov 7 2021

Shoot: the postponed event will now take place on May 1 2021

Stratford Marathon

The Board wish to note their thanks to all fundraisers this year with a special mention for Bennet Carr, headmaster of King Edward the Sixth School, for taking part in the quiz, running the half marathon for the 2.6 challenge and for his overall support for the Trust.

#### **Social media support proposal.**

MH received a proposal Rachel Wilson for this role due to her experience in promoting another charity.

The Board discussed the aims and objectives of having a social media promoter namely to increase number of followers on Twitter, Instagram and likes on FB, plus generate new connections, possibly new donations (hard to demonstrate), increase size of data base (?target number)

There was a general feeling that this would be worth a trial as long as outcomes are clear.

A modest budget proposal was made and agreed with an agreement to review after 6/52 initially and then 3/12.

#### **Newsletter update.**

Established now as once a month with regular format. 7 since May 2020. V few un-subscribers.

NB sorted the database and JB sorted out the different accounts. 40-50% are opening it..

Total of 14 donations at least are directly attributable to the newsletters. £20-£150.

#### **Administration update**

Amazon Smile has been set up- good topic for promotion on Social Media.

Administration is now almost fully up to date. One further protocol to write. HMRC gift Aid claim made for 2017-18 and claims for 2018-19 and 2019-20 still to be submitted.

**AOB**

JB reminds the Board that anyone can now have a free Trust e mail account  
Date for interim meeting 3.1.2021

Minutes taken by Naomi Beer 27.9.2020